



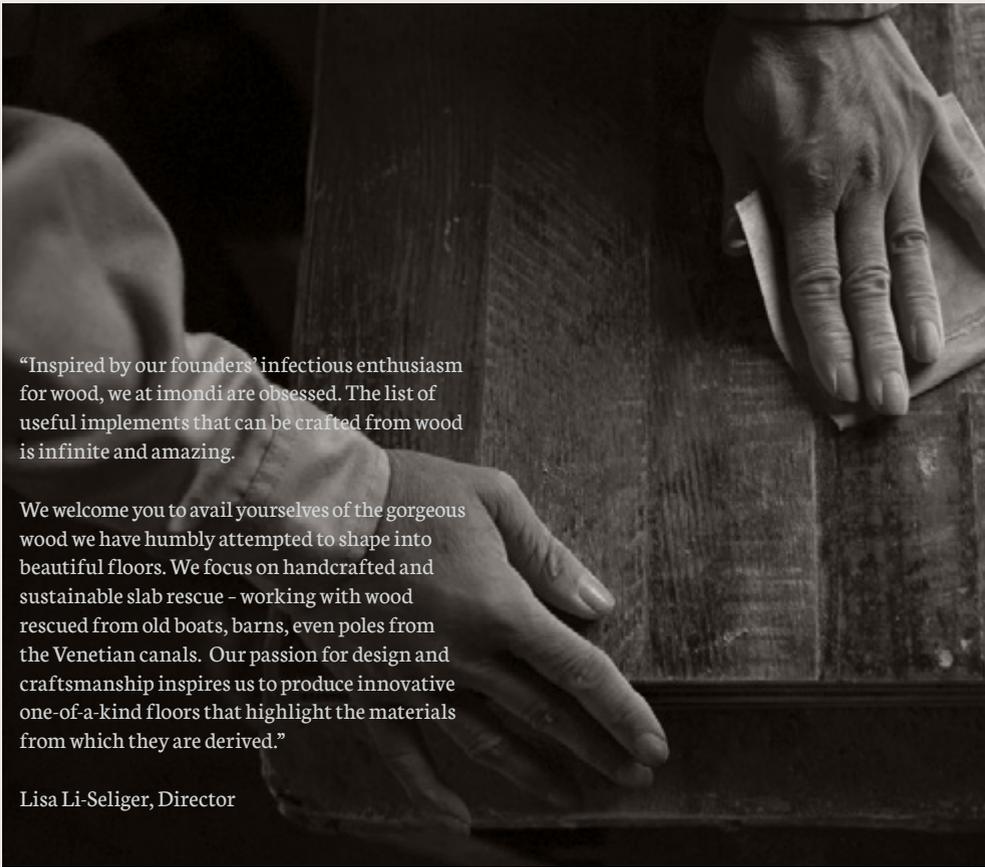
Award winning, Eco-friendly, Innovative flooring

www.imondi.com

SALVAGED SOFTWOODS COLLECTION

imondi's Salvaged Softwoods Collection originates from construction materials used in early houses, farm buildings and factories. Originating from the three traditional centres of production globally: The Baltics, North America and China.





“Inspired by our founders’ infectious enthusiasm for wood, we at imondi are obsessed. The list of useful implements that can be crafted from wood is infinite and amazing.

We welcome you to avail yourselves of the gorgeous wood we have humbly attempted to shape into beautiful floors. We focus on handcrafted and sustainable slab rescue - working with wood rescued from old boats, barns, even poles from the Venetian canals. Our passion for design and craftsmanship inspires us to produce innovative one-of-a-kind floors that highlight the materials from which they are derived.”

Lisa Li-Seliger, Director

1. BRAND STORY

imondi is a pioneer in the design and production of flooring & wall cladding made from reclaimed wood.

British-owned, Shanghai-based with in-house design and production facilities, imondi has emerged as a full-solution partner for some of the world’s leading designers & architects, particularly those with an eye to innovation and sustainability.

Founded in 1999, with offices in Shanghai, Hong Kong and The Netherlands; imondi has supplied installations in design award-winning hotels, retail spaces and residential properties in 30 countries throughout Europe, North America and Asia.

2. HISTORY

Historically during the 17th & 18th Century, Western Europe’s major timber source was the southern shore of the Baltic.



Historically during the 17th & 18th Century, Western Europe’s major timber source was the southern shore of the Baltic. Both Dutch and English depended on Baltic timber for shipbuilding. Wars and diplomacy with Sweden & Denmark revolved around these countries’ need to guarantee freedom of timber supplies. Towards the turn of the 18th Century, the New England colonies of North America became an essential resource.



By the early 19th Century, industrialization created an enormous demand for wood and North America had become the hub for this remarkable need. Pine logs were felled, squared on site; assembled into enormous rafts and then floated down to major seaports. Finally, as the 20th century approached, China joined the Baltic region and North America as the third global hub for softwood production and trading.



3. CRAFTSMANSHIP

imondi believes that the heritage and legacy continues to live on within the wood.



Great products come from fine materials and meticulous craftsmanship. imondi's skilled craftsmen are passionate about what they create.

At first, individual lumbers are carefully selected and await our creative craftsmen to turn them carefully and slowly into something extraordinary, once again. The expert eye of our artisans analyse the individual board they are working on, recognizing each individual beautiful characteristic for what it is and considering how best to treat and repair it. Imperfections and erosions caused by the passage of time are worked on with highly disciplined hand-work to bring out the characteristics of the wood. And each individual board is finished in the individual style of the specific artisan who works on it. imondi's craftsmen, through the use of traditional methods, produce a floor that we believe sets the standard globally for the reclaimed industry.

4. PROJECTS

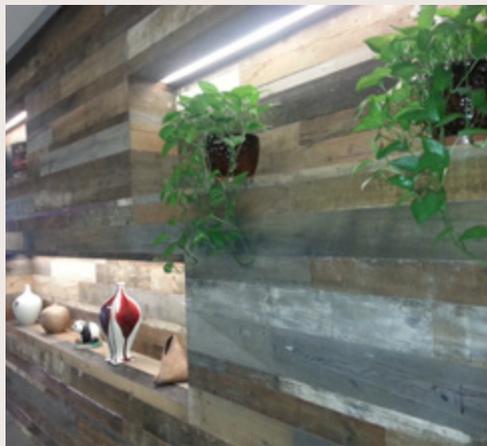
imondi was the first company in China to win the Architizer A+ Awards | Products + Sustainability category; nominated as “Global Architecture’s most sustainable product of 2014”. imondi has become a byword for innovative, design-driven and sustainable wood flooring. Over the past few years, imondi has been wood flooring supplier of choice in award-winning architectural projects globally. We like to say that “imondi tells the story in every piece of wood”.



COFFEE BEAN & TEA LEAF - SEOUL, KOREA
- Pine, Paint
- Unfinished



STARBUCKS - SHANGHAI, CHINA
- Pine, Raw
- Unfinished



DREAMWORKS HQ ASIA - SHANGHAI, CHINA
- Pine, Raw
- Unfinished



BROOKLYN RESTAURANT - DALIAN, CHINA
- Pine, Thins
- Unfinished



OSTERIA DA GEMMA - SHANGHAI, CHINA
- Pine, Natural (floor), Natural Oil Finish
- Pine, Raw (wall), Unfinished

5.

PRODUCTS

imondi typically supplies planks prefinished with either oil or lacquer, helping bring life to the environment the planks are installed in. These finishes give the wood longer life expectancy and allow the wood to breath and adapt.

LACQUER**Look**

1. Thick and clear protective coat giving the wood an apparent shine.
2. Stronger than oil and a more prominent aesthetic look.

Maintenance

1. Easy to clean.
2. For residential purpose, once or twice a year. For commercial use once or twice a month.
3. Please refer to our maintenance section, on www.imondi.com, for more details.

Repairs

1. All repairs must be done by a professional or by a person with knowledge in hard wood floor repair.



PINE, WIND
- Lacquer Finish
- Plank

Length	Width	Thickness*
400-2200	70-230	21(6)



PINE, WIND
- Lacquer Finish
- Herring-bone

Length	Width	Thickness
600	90	21(6)



PINE, WIND
- Lacquer Finish
- Chevron

Length	Width	Thickness
600	90	21(6)



PINE, CLEAN
- Oil Finish
- Plank

Length	Width	Thickness
400-2200	70-230	21(6)



PINE, LIGHT
- Oil Finish
- Plank

Length	Width	Thickness
400-2200	70-230	21(6)



PINE, LIGHT
- Oil Finish
- Herring-bone

Length	Width	Thickness
600	90	21(6)

NATURAL OIL**Look**

1. Thin, transparent protective coat that gives the wood a very natural appeal.
2. Less strong than lacquer in smell and feel.
3. Environmentally friendly, since oil is natural it is made from eco-friendly material.

Maintenance

1. Sweep daily for longer lasting floors. NOTE: must clean any blemish or stain within 16 hours to keep fluid from penetrating the wood.
2. For residential purpose, once or twice a year. For commercial use once or twice a month.
3. Please refer to our maintenance section, on www.imondi.com, for more details.

Repair

1. Light individual scratches can be easily repaired by hand by the end-customer.
2. Deep scratches or damage should be repaired by a professional.



PINE, LIGHT
- Natural Oil Finish
- Chevron

Length	Width	Thickness
600	90	21(6)



PINE, RAW
- Unfinished
- Plank

Length	Width	Thickness
400-2200	70-230	21(6)



PINE, RAW
- Unfinished
- Herring-bone

Length	Width	Thickness
600	90	21(6)



PINE, RAW
- Unfinished
- Chevron

Length	Width	Thickness
600	90	21(6)



PINE, PAINT
- Unfinished
- Plank

Length	Width	Thickness
500-2200	70-230	21(6)



PINE, PAINT
- Unfinished
- Herring-bone

Length	Width	Thickness
600	90	21(6)



PINE, PAINT
- Unfinished
- Chevron

Length	Width	Thickness
600	90	21(6)



PINE, NATURAL
- Natural Oil Finish
- Plank

Length	Width	Thickness
400-2200	70-230	21(6)



PINE, LIGHT
- Natural Oil Finish
- Herring-bone

Length	Width	Thickness
600	90	21(6)



PINE, NATURAL
- Natural Oil Finish
- Chevron

Length	Width	Thickness
600	90	21(6)



PINE, THINS
- Natural Oil Finish
- Plank

Length	Width	Thickness
400-1800	50	21(6)



PINE, FIRE
- Lacquer Finish
- Plank

Length	Width	Thickness
400-2200	70-230	21(6)



PINE, FIRE
- Lacquer Finish
- Herring-bone

Length	Width	Thickness
600	90	21(6)



PINE, FIRE
- Lacquer Finished
- Chevron

Length	Width	Thickness
600	90	21(6)



“We’re a Shanghai-based company
creating innovative flooring that believes in having a good
time while doing what we love, and we do love what we do.”

Robin Dell, Founder

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